

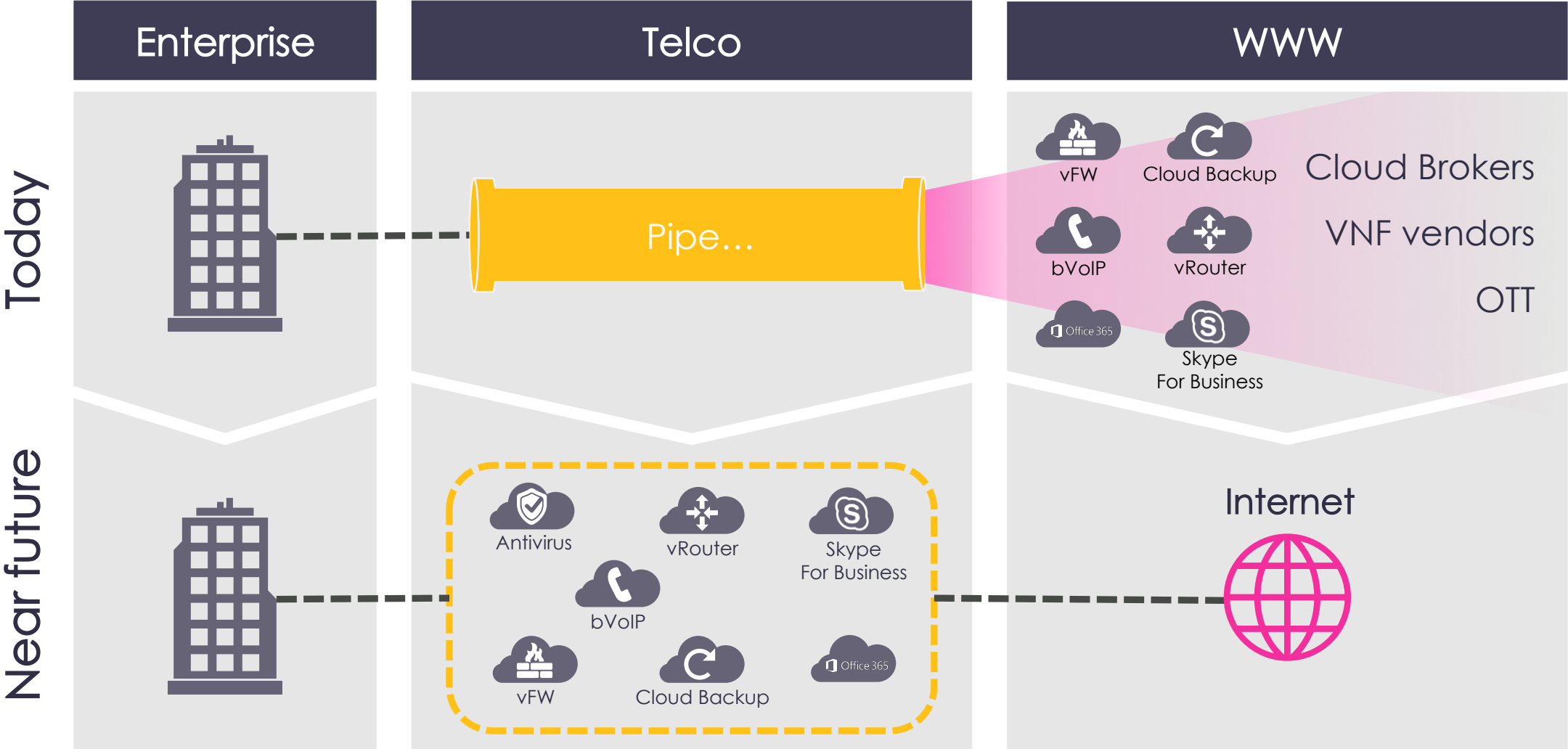
Amdocs Cloud-Fusion

Enterprise connectivity, security, and cloud bundle



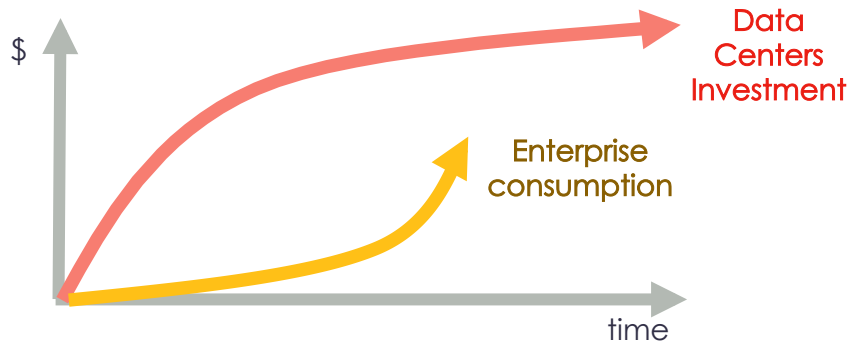
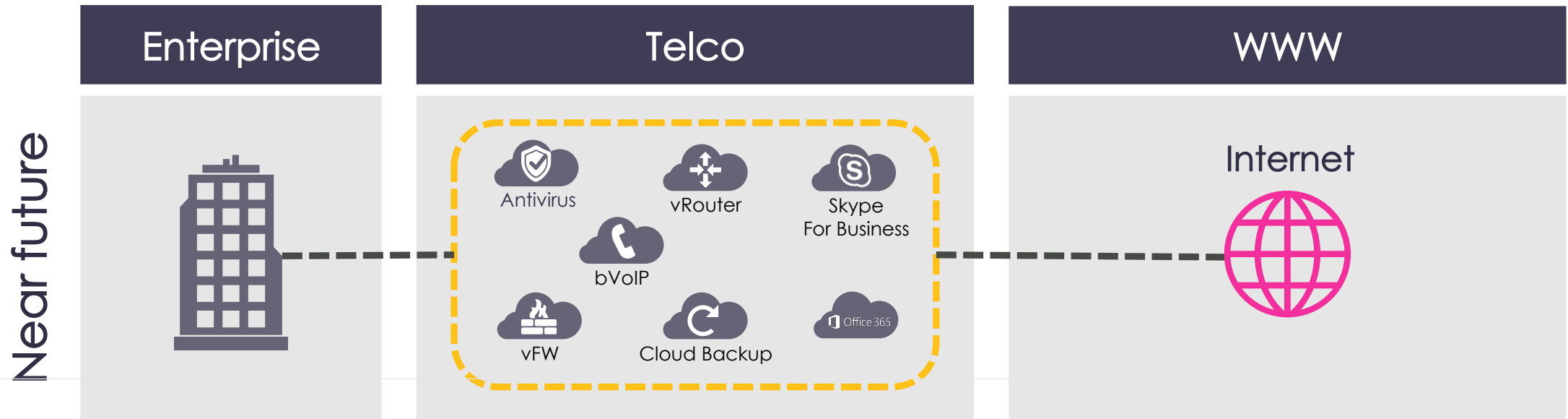
The NFV Promise—New Innovative Business Models

Disrupt or be disrupted

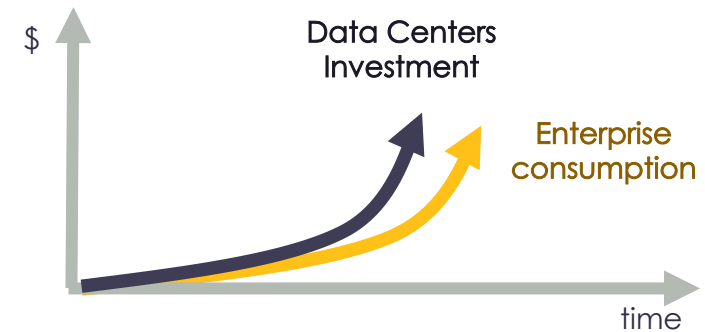


The NFV Promise—New Innovative Business Models

Disrupt or be disrupted

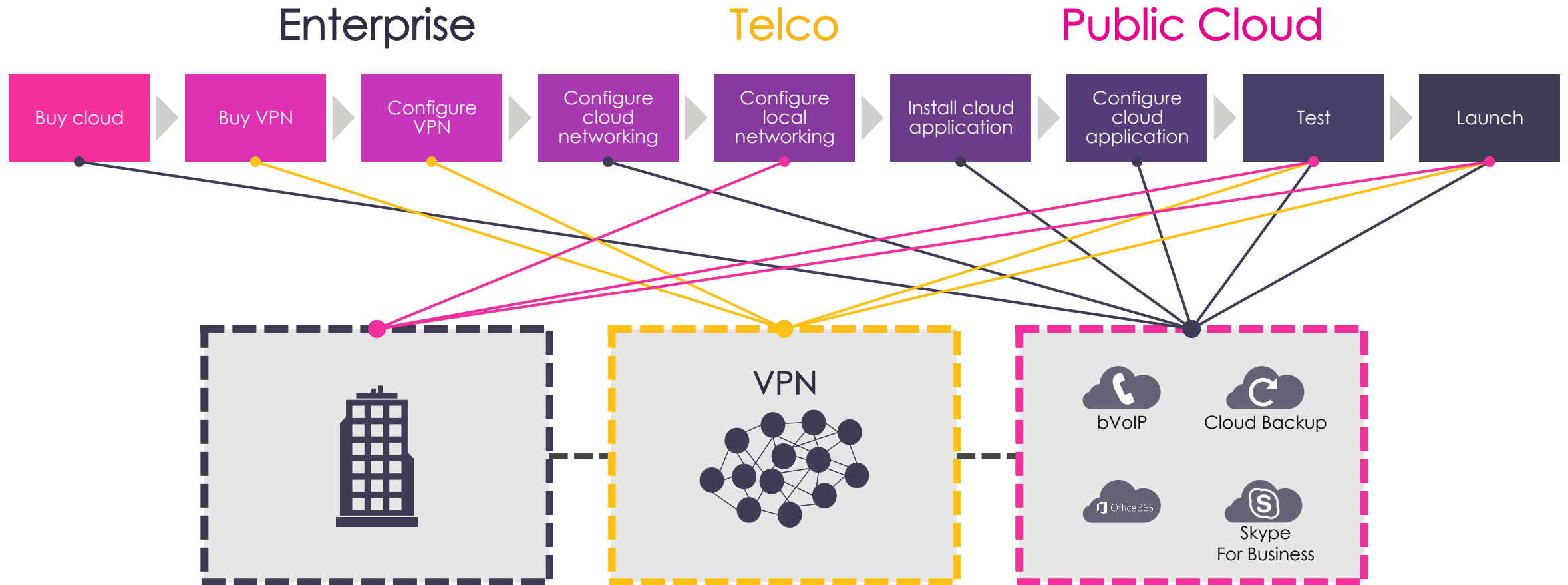


Service providers need to invest in cloud infrastructure before Enterprise demand is clear



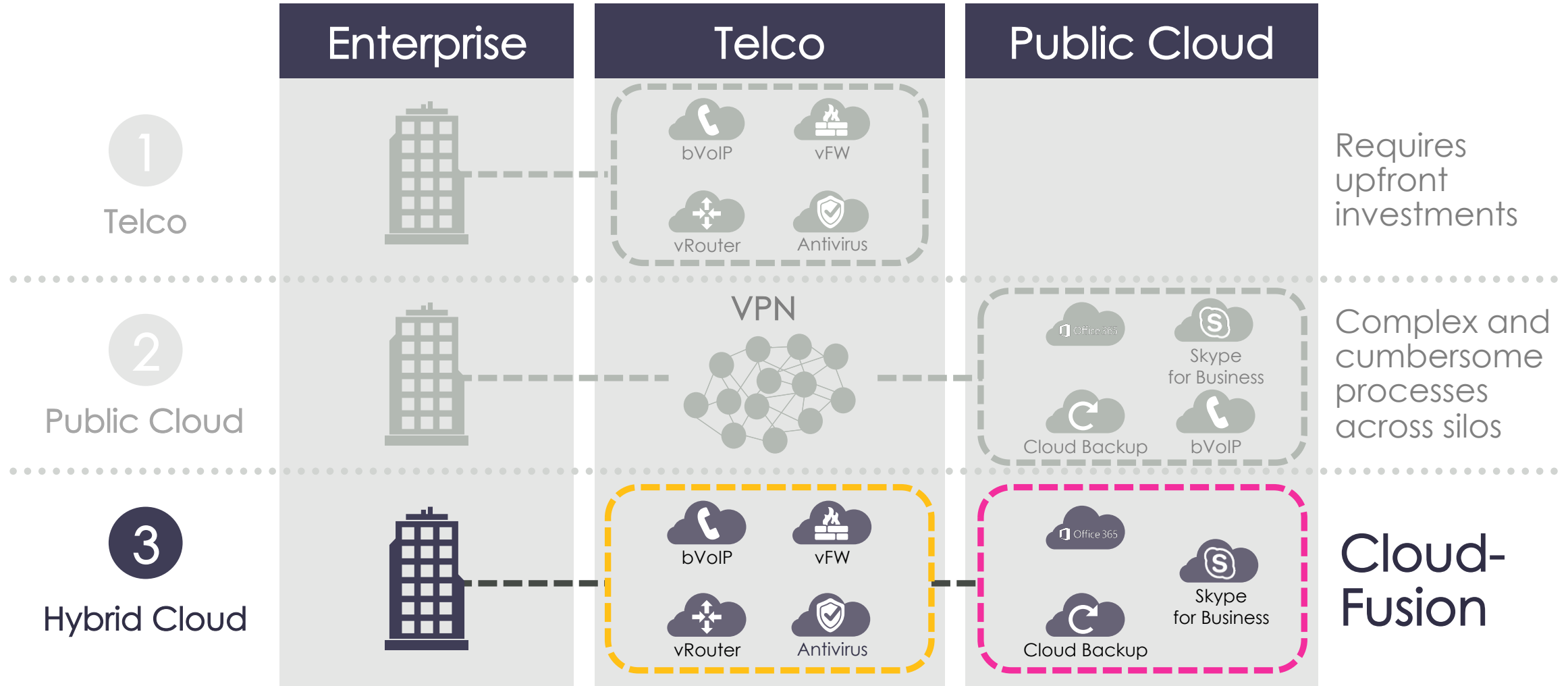
Service providers would like to scale enterprise cloud services investments in line with their consumption

Enterprise Service Offering Tactics



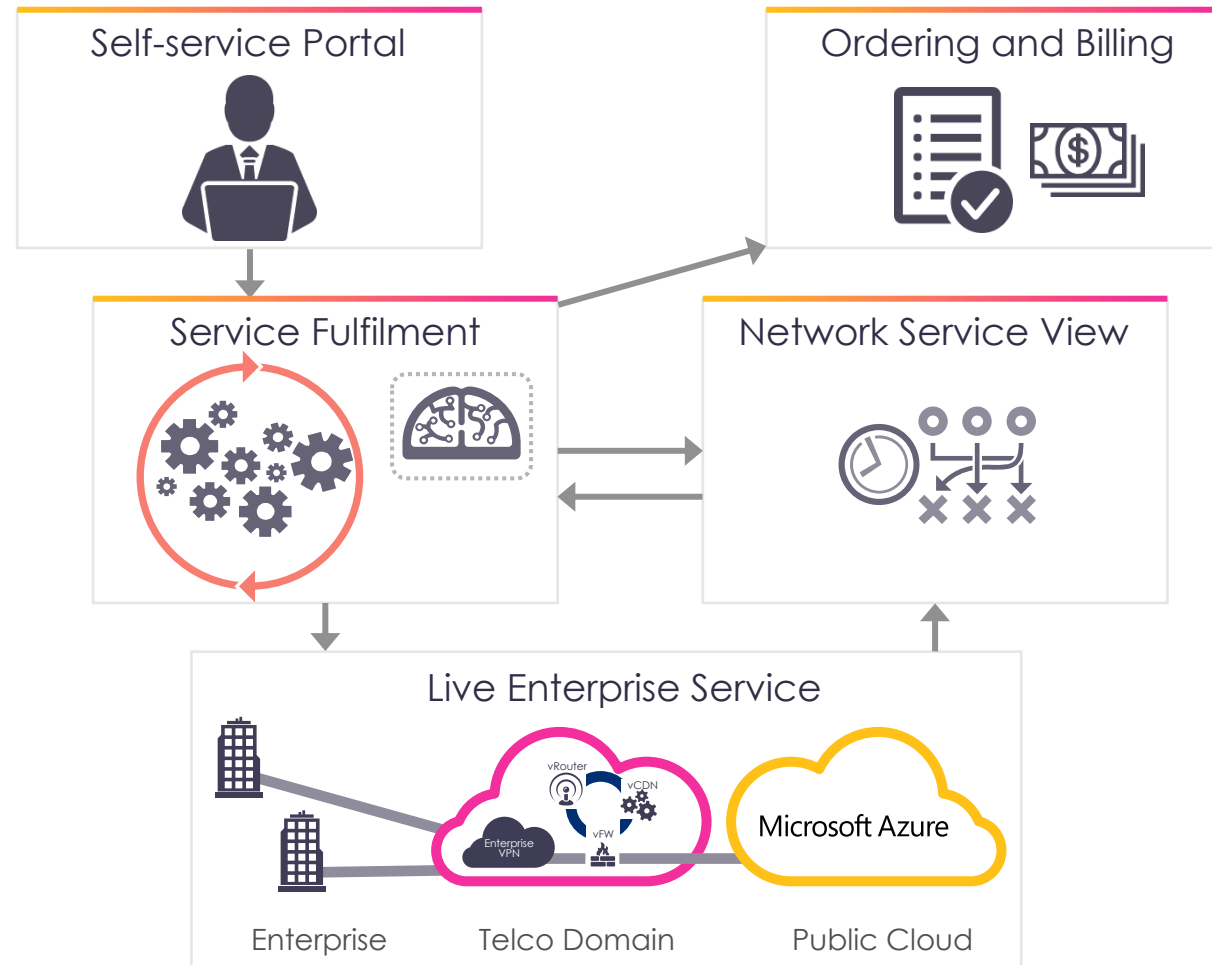
Complex and cumbersome processes across silos

Enterprise Service Offering Tactics



What is Needed

Streamlined ordering, fulfilment, and billing with unified management, monitoring, and orchestration



Cloud-Fusion

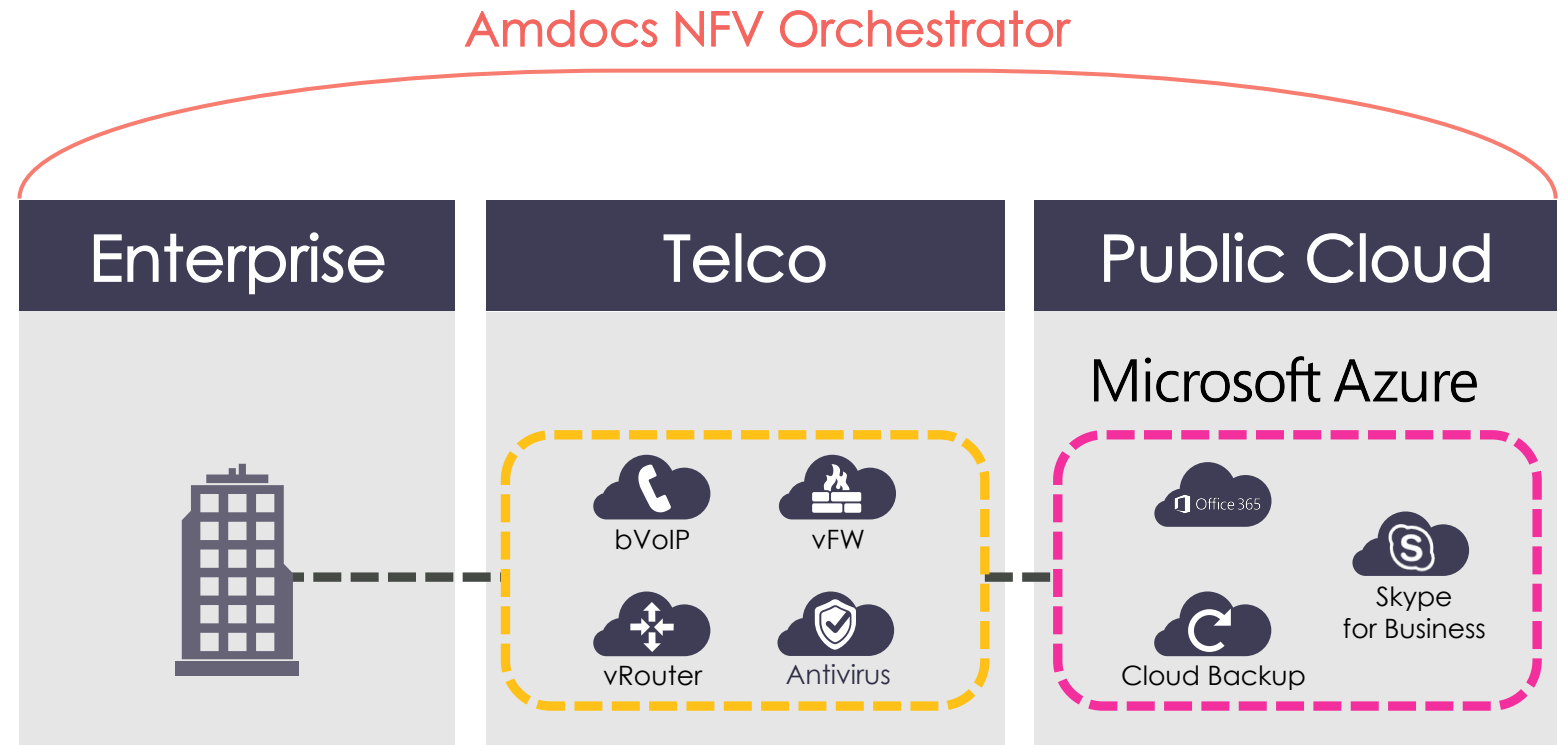
Joint Telco-Microsoft-Amdocs offering to enterprises and SMBs

Cloud-Fusion

Facilitates access to Microsoft Azure services via secure telco networks

Amdocs NFV Orchestrator

Streamlines end-to-end service lifecycle management from fulfillment to ongoing maintenance—across technologies and across silo'd operational platforms



Cloud-Fusion Demo

Streamlined ordering, fulfillment, and billing with unified management, monitoring, and orchestration

1.



Self service order via
Cloud-Fusion portal

2.



Order fulfillment
+VNF instantiation

3.

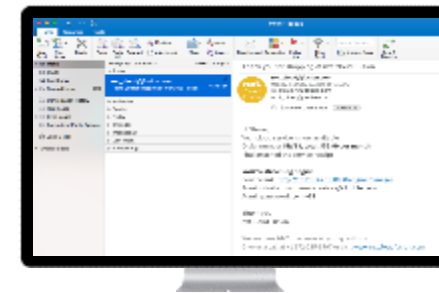
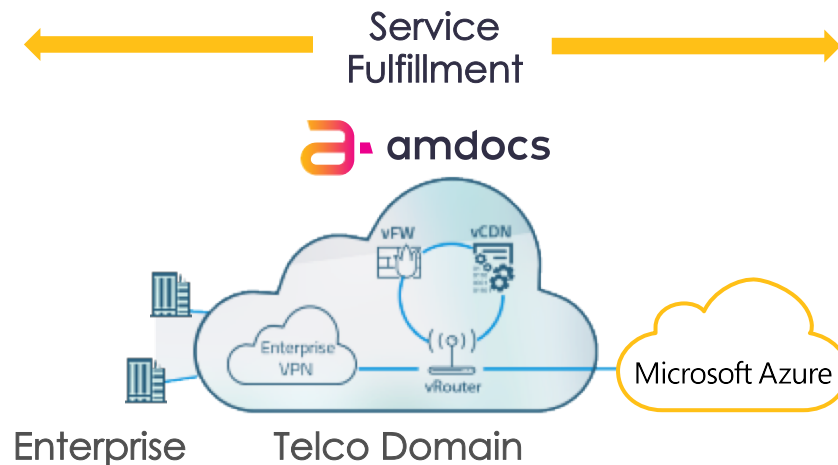


Order notification
and billing

15:48

15:56

15:58



Highly
automated
service
fulfilment
in minutes
not weeks

Amdocs Cloud-Fusion Business Benefits

Enterprise

- Secure, reliable, easy**
Access to cloud solutions marketplace 
- Choice**
Value-added services—now! 
- Hybrid cloud**
Appropriate for business-critical applications 
- Single, trusted vendor**
For connectivity, security, and cloud services 

Service provider

- Success**
In a competitive market 
- New revenues**
High value business customers, value-added OTT-like services 
- Service agility**
Rapid innovation, fast TTM 
- Simplified, low cost**
Processes to deliver choice and exploit hybrid cloud 



Summary

- Facilitates access to Microsoft Azure **cloud services** marketplace via **secure** telco networks
- **Increases revenue** by enabling services that would typically go directly to OTTs
- Together Microsoft Azure and Amdocs push service providers **higher in the value chain**

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Thank you

