

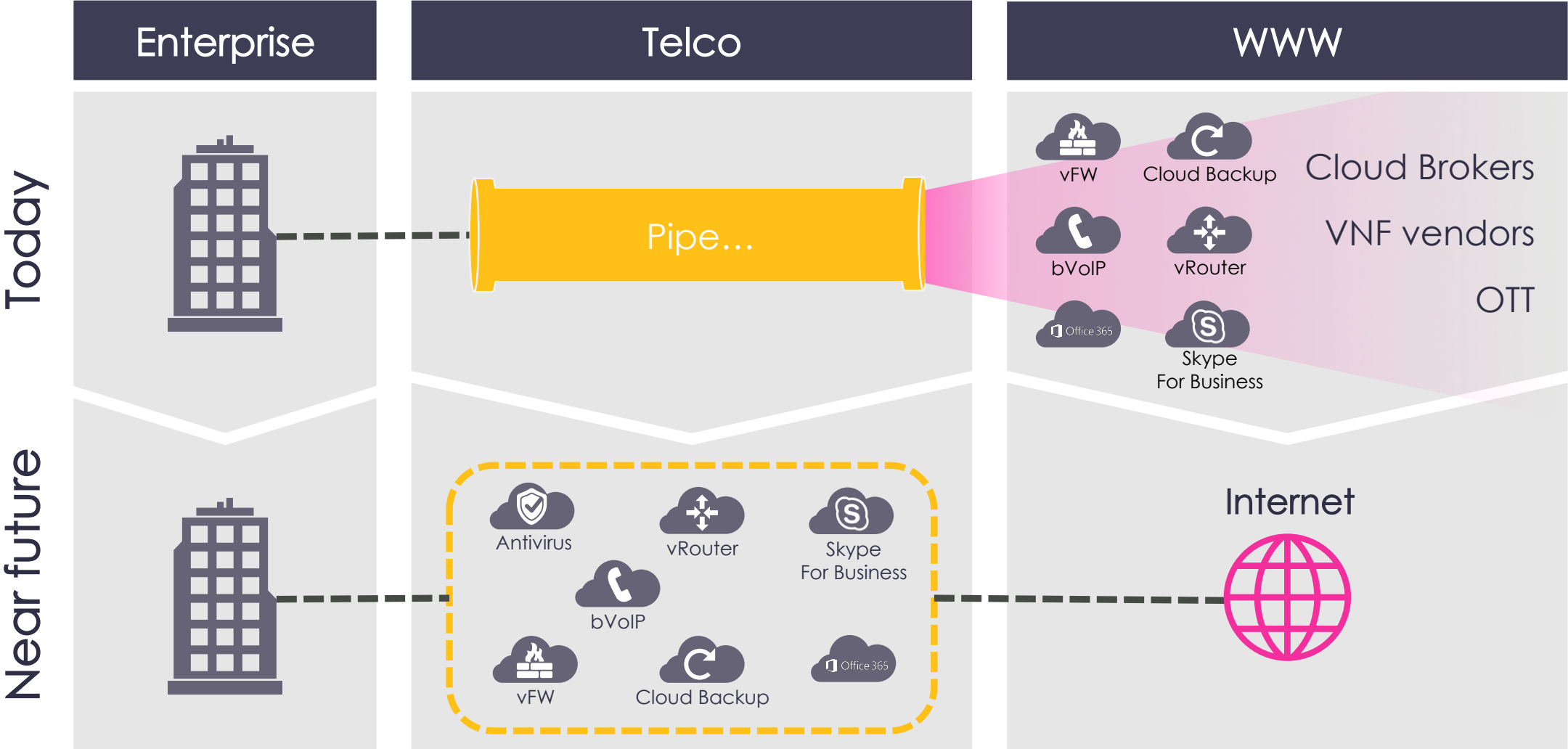
Amdocs Cloud-Fusion

Enterprise connectivity, security, and cloud bundle



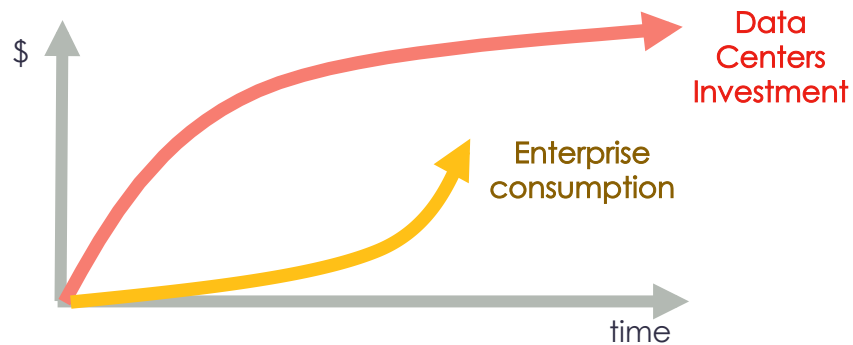
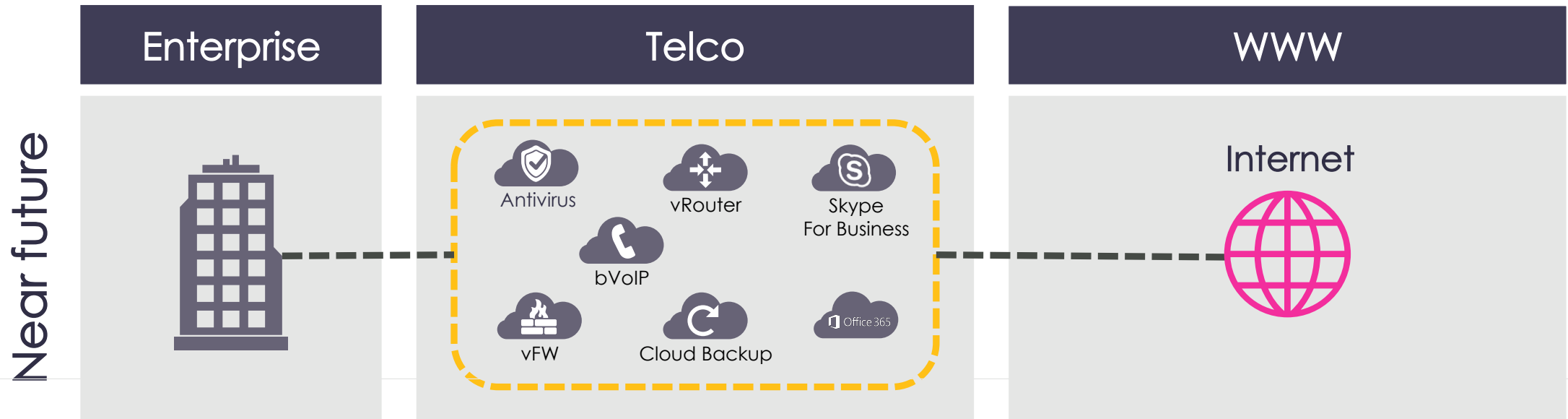
The NFV Promise—New Innovative Business Models

Disrupt or be disrupted

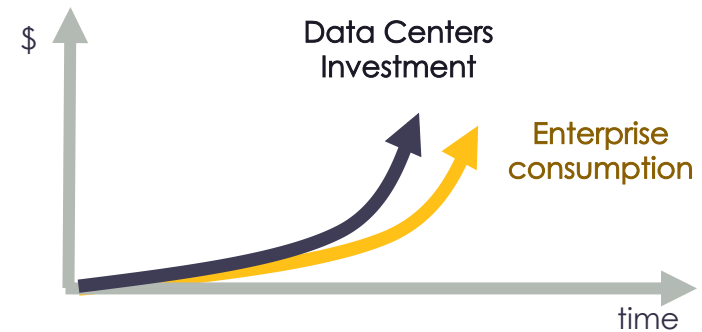


The NFV Promise—New Innovative Business Models

Disrupt or be disrupted

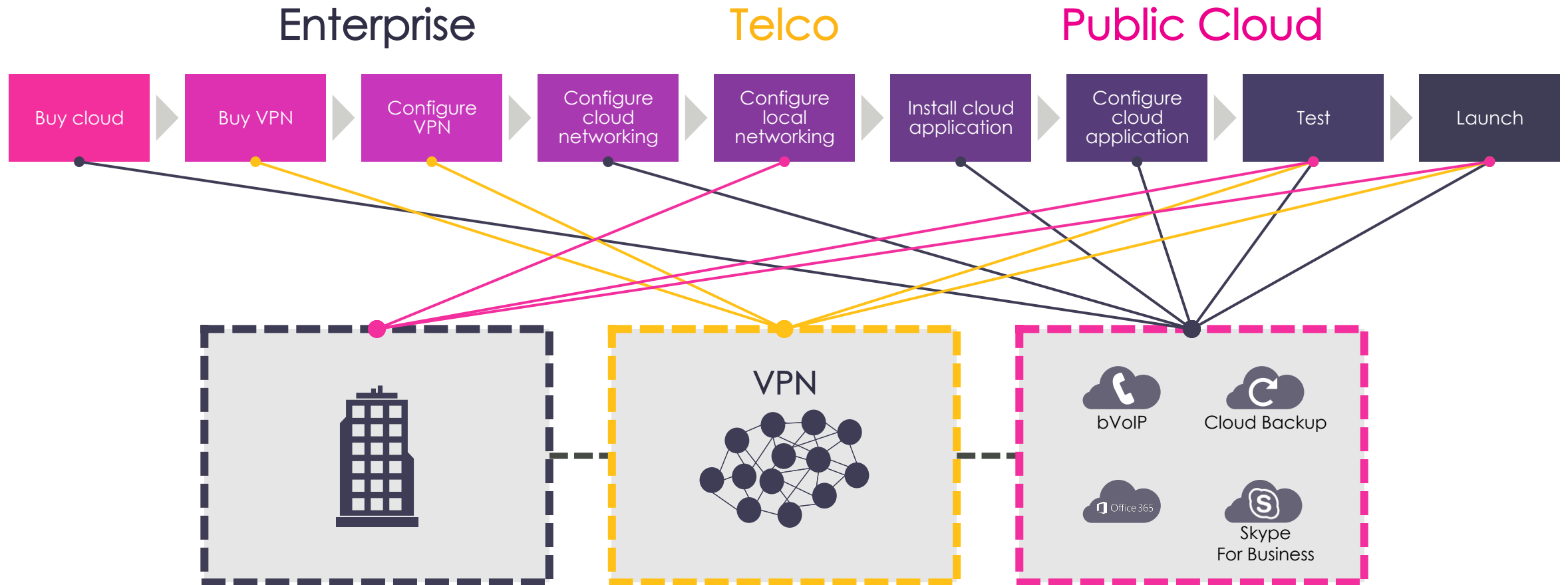


Service providers need to invest in cloud infrastructure before Enterprise demand is clear

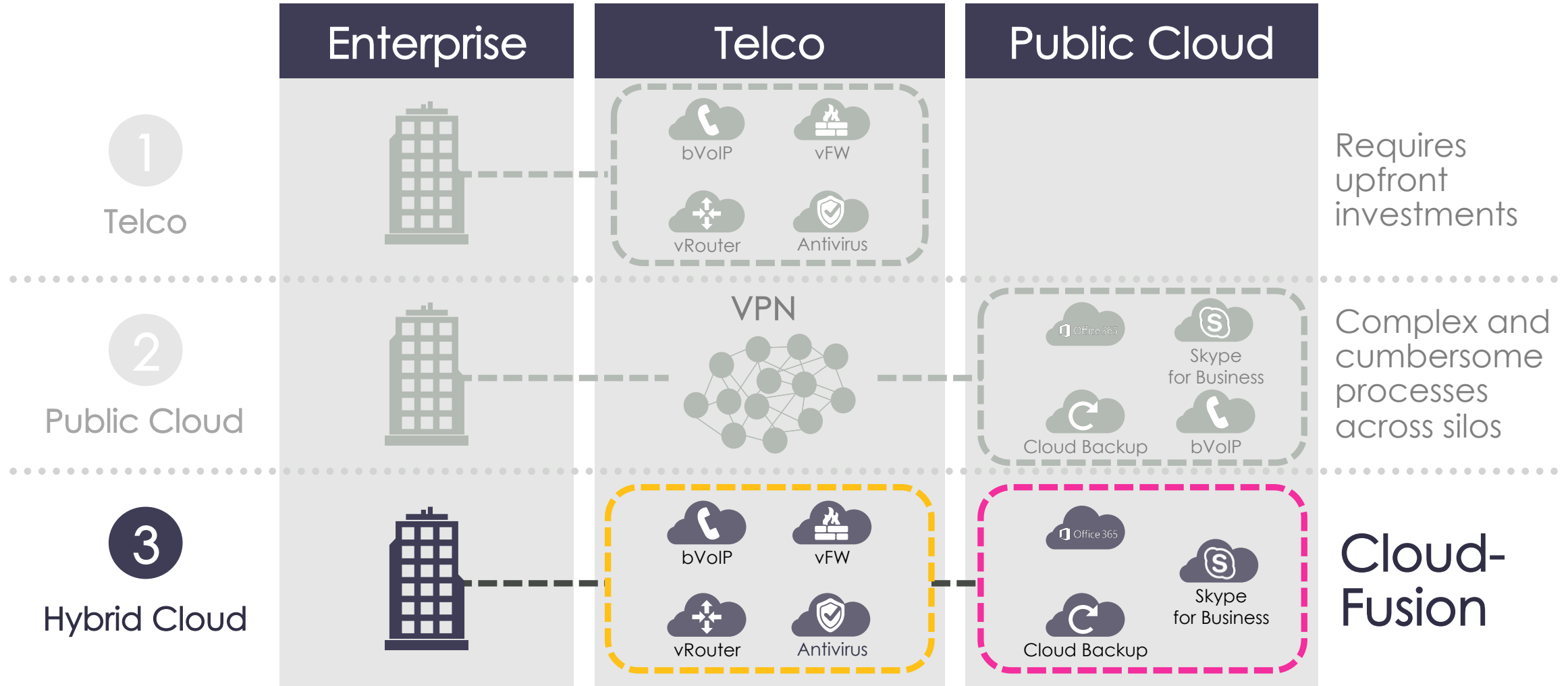


Service providers would like to scale enterprise cloud services investments in line with their consumption

Enterprise Service Offering Tactics

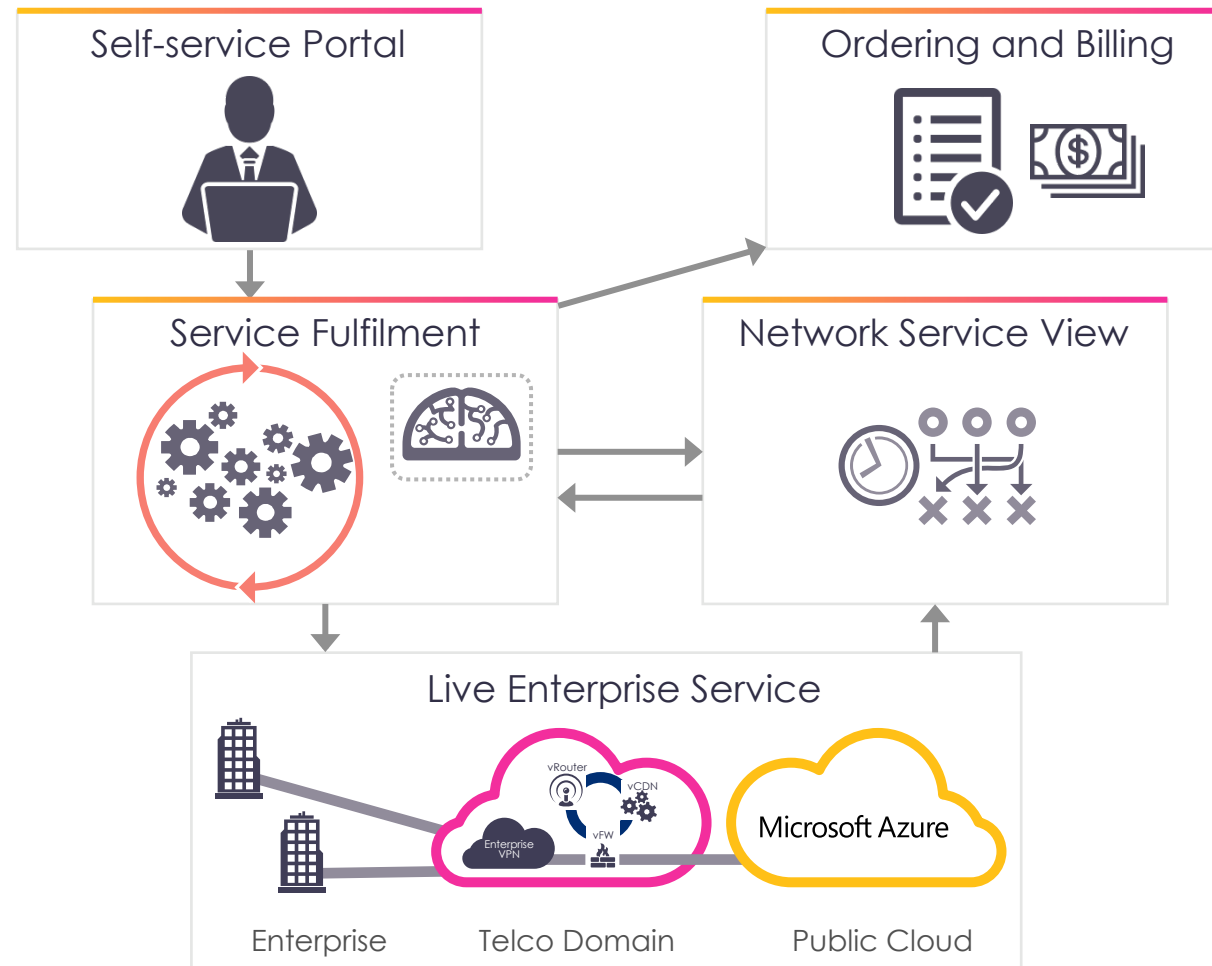


Enterprise Service Offering Tactics



What is Needed

Streamlined ordering, fulfilment, and billing with unified management, monitoring, and orchestration



Cloud-Fusion

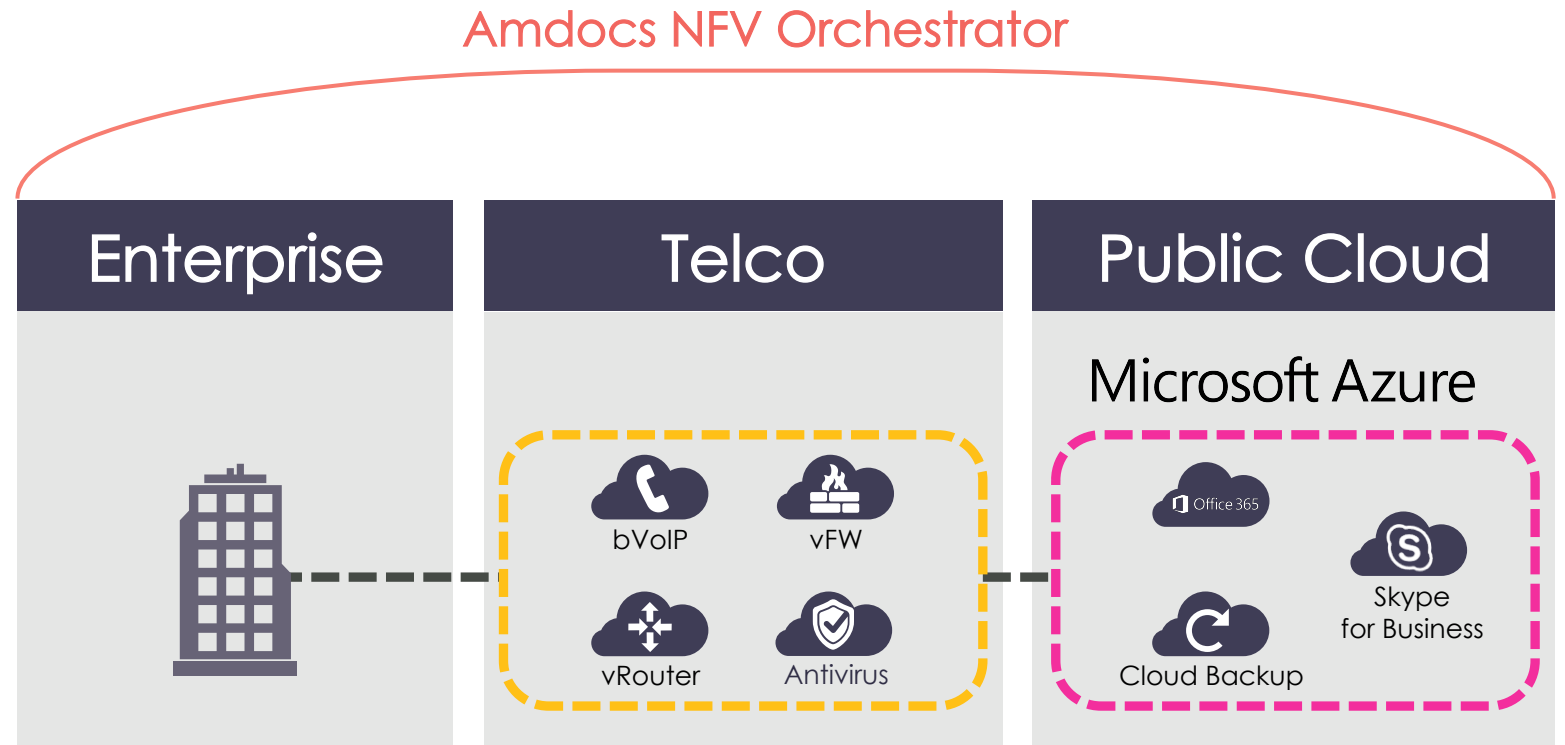
Joint Telco-Microsoft-Amdocs offering to enterprises and SMBs

Cloud-Fusion

Facilitates access to Microsoft Azure services via secure telco networks

Amdocs NFV Orchestrator

Streamlines end-to-end service lifecycle management from fulfillment to ongoing maintenance—across technologies and across silo'd operational platforms



Cloud-Fusion Demo

Streamlined ordering, fulfillment, and billing with unified management, monitoring, and orchestration

1.



Self service order via Cloud-Fusion portal

2.



Order fulfillment +VNF instantiation

3.

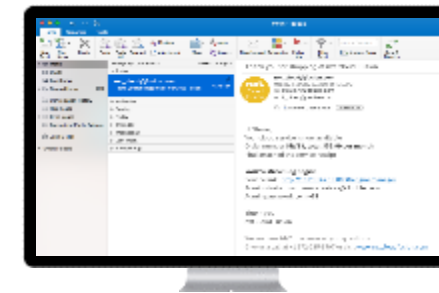
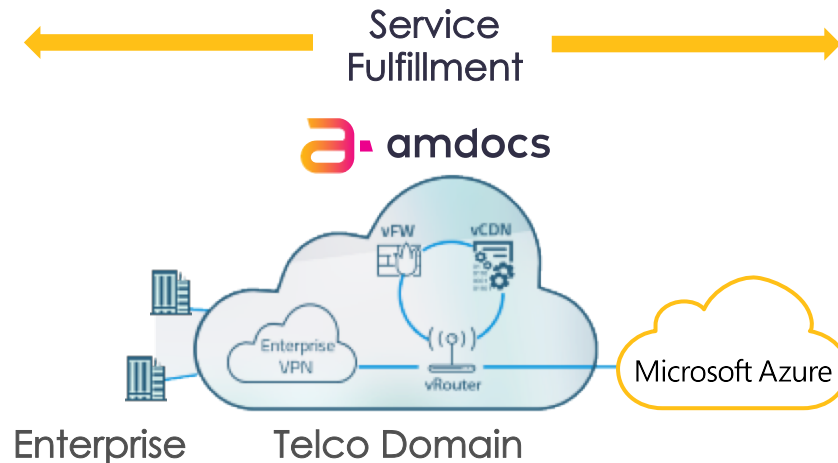


Order notification and billing

15:48

15:56

15:58



Highly automated service fulfillment in minutes not weeks

Amdocs Cloud-Fusion Business Benefits

Enterprise

Secure, reliable, easy

Access to cloud solutions marketplace



Choice

Value-added services—now!



Hybrid cloud

Appropriate for business-critical applications



Single, trusted vendor

For connectivity, security, and cloud services



Service provider

Success

In a competitive market



New revenues

High value business customers, value-added OTT-like services



Service agility

Rapid innovation, fast TTM



Simplified, low cost

Processes to deliver choice and exploit hybrid cloud



Summary

- Facilitates access to Microsoft Azure **cloud services** marketplace via **secure** telco networks
- **Increases revenue** by enabling services that would typically go directly to OTTs
- Together Microsoft Azure and Amdocs push service providers **higher in the value chain**

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Thank you

